All About Training

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Personnel Manager

603-555-6262

# Overview

All About Training is an established computer training company positioned to provide technological training to all levels of individuals. High‑quality training has become synonymous with our name. All About Training has over 150 offices scattered throughout the United States and Canada, staffed by more than 1,100 highly trained professional sales personnel.

# Ideology

At All About Training we believe our product is knowledge. We also believe that knowledge is power. We know that technology provides the tools that businesses need to compete in the twenty-first century, and we know that we can deliver that knowledge, and along with it the power to succeed.

# Proposal

To meet the training needs of a large and varied corporation such as yours, we have formulated a new and unique plan for delivering education. We propose the following methods:

### On-Site

* Small, hands-on classes held at your corporate locations
* One-on-one instruction for specific individuals
* All About Training trainers available in person to answer questions

### Off-Site

* Retreats held with the specific intent to provide training
* Small, hands-on classes held at our state-of-the-art training facilities
* Toll-free telephone support

# Time Frame

We believe that training should commence as soon as possible.

# Budget

We have taken in consideration budgetary concerns and we believe that we can produce stellar results within a moderate budget. We can supply some preliminary figures based on other, similar training missions we have conducted.

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| Proposed Budget | |
| Miscellaneous | $5,000 |
| Lodging | $15,000 |
| Materials | $89,000 |
| Travel | $150,000 |
| Personnel | $200,000 |
| Total |  |

# Background Information

All About Training is currently responsible for corporate training at over 100 different clients throughout North America. Many clients are found on the Fortune 500 list. Although some clients choose to remain anonymous, a growing number are only two proud to endorse All About Training as playing a key role in their continued growth and success.

Testimonials are available from the following corporations:

* Gadgets & Co., New York, NY
* Patents R Us, Chicago, IL
* Widgets and Doohickeys, Inc., San Francisco, CA

# Financial Statement

All About Training is a publicly held corporation and is traded on the NASDAQ stock exchange under the symbol MMIX. In 2008, All About Training reported sales of over $5 million, with earnings of $1.3 million. Income is expected to increase by 10% in fiscal 2009.

# Conclusion

This proposal is, of course, based on preliminary information. We would welcome the change to meet with you to discuss our services in person.